

Rotary for UNESCO

Siena
San Gimignano
Pienza

14-16
aprile
2023

“L'allegrezza dei forastieri
The Happiness Of Foreigners,
non può andare divisa
Cannot Be Divided From The
dalla dignità dei cittadini”
Dignity Of Citizens”

A.D. 1309 - Costituto Senese

www.rotaryforunesco2023.org

www.rotaryforunesco2023.org

International Convention - Rotary

Friday April 14th 2023

SIENA SANTA MARIA DELLA SCALA

9,00 a.m. Registration

Moderator: PDG Mauro Bignami

Coordination: Fabio Fiorini, Andrea Tiribocchi

10,30 a.m. Institutional greetings

- **Nello Mari** Governor of Rotary District 2071
- **Duccio Panti** President of Rotary Siena representing the six Rotary clubs of Sienese grouping
"The union of clubs for a common goal "
- **S. Em. Card. Augusto Paolo Lojudeice** Metropolitan Archbishop of Siena-Colle di Val d'Elsa-Montalcino and bishop of Montepulciano-Chiusi-Pienza
- **Luigi De Mossi** Mayor of the Municipality of Siena
- **Davide Bussagli** President of the Province of Siena
- **Eugenio Giani** President of the District of Toscana
- **Francesco Michelotti** Honorable of the Italian Republic
- **Silvio Franceschelli** Senator of the Italian Republic
- **Ana Luiza Massot Thompson Flores** Director of the UNESCO Regional Office for Science and Culture in Europe

11,30 a.m. Opening of works

- **Matteo Rosati** Officer in charge of the Culture and Intersectoral Activities Unit, UNESCO Office for Science and Culture in Europe
- **Murad Ardac** Governor Assistant of Istanbul district D2420, P.P. Rotary Club Istanbul
"Ideas about an UNESCO Heritage project in the Earthquake Region in Turkey"
- **Sebastiano Giovannelli** President of the Permanent Secretariat
"Unesco historic cities, heritage of peace"
"2013-2023: Budget of a project"

- **Tiziana Agostini** *Governor of Rotary district 2060*
"Culture:the area of intervention that does not exist but includes them all"
- **Mauro Bignami** *PDG Rotary district 2090* ,
"Historic UNESCO cities, heritage of peace: a broader perspective is needed"
- **Duccio Balestracci**
"The happiness of foreigners cannot be divided from the dignity of citizens"(Costituto Senese - Anno Domini 1309) "*The historical context*"

1,00 p.m. Light Lunch

2,30 p.m. Departure to San Gimignano

SAN GIMIGNANO

3,30 p.m. Institutional greetings

- **Simone Hayek** *President of Rotary Valdelsa*
- **Andrea Marrucci** *Major of San Gimignano*
- **Carolina Taddei** *Councilor for the enhancement and promotion of the territory "San Gimignano with the eyes of the city"*

City Tour

"Look, tell and respect the heritage of humanity"

5,30 p.m. Back to Siena

8,00 p.m. Visit to the museum of Contrada Capitana dell'Onda and dinner

Saturday April 15th 2023

SIENA SANTA MARIA DELLA SCALA

Moderator: *PDG Mauro Bignami*

Coordination: *Fabio Fiorini, Andrea Tiribocchi*

9,30 a.m. *Opening of works*

- **Mario Ascheri**
“UNESCO Siena: a heritage to de-institutionalize?”

10,30 a.m. *Coffe Break*

- **Anna Maria Bianco** *President of the Order of Architects of Siena*
- **Gabriele Nannetti** *Superintendent of Architectural Heritage and Landscape of the Province of Siena*
- **Gabriele Vestri** *Associate Professor of Administrative Law at the University of Cádiz (Spain)*
“The process of tourism: from an opportunity to a threat. The role of public policies”
- **Maurizio Di Stefano** *President of ICOMS*
“UNESCO cities and territories in Italy: social awareness of recognition”
- **Oresta Remeshylo-Rybhynska**, *PhD, Architect, ICOMS member, professor at the University of Lviv Past President RC Lviv-Center*
- **Michele Talia** *President of INU*
“The management plans of UNESCO sites in the more general framework of the protection and enhancement of cultural heritage”
- **Massimo Clemente** *Director of CNR IRIS*
“Collaborative Governance for World Heritage Cities”
- **Alessandro Castagnaro** *Professor of History of Architecture, associated with CNR-IRISS, Governor of Rotary Campania district 2101*
“Stays, stratifications, transitions: the historic center of Naples, a UNESCO heritage site”

1,00 p.m. *Light Lunch*

2,30 p.m. *Congress works*

Moderator: *PDG Mauro Bignami*

Coordination: *Fabio Fiorini, Matteo Rosati, Andrea Tiribocchi*

- **Carolina Taddei** *Councilor delegated to Unesco of the Municipality of San Gimignano*
- **Alessandra Cotononi** *Unesco Office Manager for the Municipality of Siena*
- **Gianpietro Colombini** *Deputy Mayor Assessor delegated to UNESCO of the Municipality of Pienza*
- **Carlo Francini** *Unesco office manager for the Municipality of Florence*
“The Management Plan of Florence, proposals for the territory”
- **Francesco Tapinassi** *Director of Toscana Promozione*
“Culture and nature. Extraordinary Tuscan heritage”
- **Roberto Imperato** *Rotary Urbino, Public Administration Officer of the Municipality of Urbino*
“Rotary's future commitments for the protection of historic centers and for management plans”

5,00 p.m. *Debate*

6,00 p.m. *Conclusion of works*

8,00 p.m. *Gala dinner at "Le Volte di Vico Bello" - Viale R.Bianchi Bandinelli 14, Siena*

Sunday April 16th 2023

PIENZA - CHURCH OF S. FRANCESCO

9,00 a.m. Departure to Pienza

Moderator: *PDG Mauro Bignami*

Coordination: *Fabio Fiorini, Andrea Tiribocchi*

10,30 a.m. Institutional greetings

- **Luca Spadacci** *President of Rotary Chianciano Chiusi Montepulciano*
- **Manolo Garosi** *Mayor of Pienza*

11,00 a.m. Opening of works

- **Federico Salvini** *Architect Official in charge of the Superintendency of Siena*
- **Giampietro Colombini** *Deputy Mayor of Pienza*
- **Sebastiano Giovannelli** *President of the Permanent Secretariat "Rotary Unesco Historic Cities, heritage of peace"*
"Closing of works and presentation of candidatures"

Interventions by candidate clubs and site designation for the 2025 convention

1,00 p.m. Institutional greetings

15,00 p.m. Back to Siena;

SEE YOU IN

Organizational Secretariat

SienaCongreSS srl

Via del Rastrello, 7 Siena 53100

email **info@sienacongress.it**

+39 0577 286003